

SIES College Of Management Studies

Annual Event Report 2018-19

By

CSR Sahyog Committee

Mentored By

Dr. Durga Surekha, Faculty CSR, SIES

Batch 2018-2020

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FLAG BOX EVENT

INTRODUCTION

The Flag Code of India is a set of standards governing the use of the Indian flag in different contexts and was created in 1968. Part I of the Flag Code deals with the description and dimensions of a standard flag. Part II of the Flag Code of India deals with the correct display code, and guidelines for storage and disposal of the flag in a civilian context. It cannot be torn, damaged, burnt, or disrespected in any manner. The disposal of a flag should be done as a whole, in private, preferably by burning.

METHODOLOGY

On Independence Day, at the end of the function we made an announcement regarding the Flag Code Act and informed about the importance of appropriate disposal of flags.

PROCESS

We had volunteers standing outside the auditorium with the flag box and requested the audience to keep their flags in the box so that we can dispose them in a correct manner. The audience was co-operative and lot of flags were collected.





LEARNINGS

Earlier we were not aware of the Flag Code and this event made us aware of it. We learnt that as a responsible citizen it is our duty to dispose the flag in a respected manner if we are purchasing it. Also if we see any flags on the ground or misplaced, then we should pick them up and dispose them in the right manner.

RECOMMENDATIONS

The same activity can be carried out outside the campus as well, in public places like parks and spread more awareness about proper disposal of national flags.

A TALK BY PAWS

Introduction

An informational session was conducted by the CSR committee, where CEO of P.A.W.S, MR. Nilesh and MS. Neeta who is an active part of wildlife conservation were present. The workshop was conducted on 31st august 2018.

Methodology

P.A.W.S is a Mumbai based NGO, established in 2002. P.A.W.S has been continuously working towards rescuing animals and sensitizing people about practices which harm the animals directly or indirectly.

PROCESS

First, we were told about how P.A.W.S has been working diligently towards abolition of practices which are unethical and harm the animals. Like the dancing bears, the snake charmers, the elephants held captive in temples and privately by mauhats. Due to effort of P.A.W.S and other NGOs these practices have been curtained and banned in India.

After this we were shown a video, which depicted how animals are slaughtered, not only for consumption of their meat, but also due to commercialization of products obtained from animals.

Crocodiles, snakes, cattle animals are all killed for making genuine leather products. Rabbits, lambs and sheep are murdered for obtaining wool and fur. Elephants are killed only for obtaining their tusks, which is used for making ivory decoratables. Musk deer is tortured so that musk can be obtained from its stomach for making scents.

LEARNING

After the video, the students realized that everyday products we use are obtained from animals. There are substitutes available in the market, like faux leathers which looks like leather but is not made from animal hides. Cosmetics which are 100% natural and vegan and Medicines which do not use animal bone ash in their composition.

Thus, our take away from the session was that we as customers need to reduce our demand from products which are obtained from animals and use the alternatives available in the market.

These were some of the products which are vegan. Which can be used as substitutes to those which are obtained from animal bi/products.

The only recommendation is, that the video had some graphic content and a warning about it should have been given before hand.

NUKKAD NATAK

Introduction:

Street theatre is a form of theatrical performance and presentation in outdoor public spaces without a specific paying audience. They are especially seen in outdoor spaces where there are large numbers of people. It was a source of providing information to people when there were no sources of providing information like television, radio etc. Nowadays, street play is used to convey a message to the crowd watching it. Street play is considered to be the rawest form of acting, because one does not have a microphone or loud speakers. The logistics of doing street theatre necessitate simple costumes and props, and often there is little or no amplification of sound, with actors depending on their natural vocal and physical ability.

Methodology:

Before the start of event, all arrangements were made by Sahyog Committee. Certificates were made and printed, posters were created and printed to display on notice boards, trophies and medals were arranged to give it to the winner and runner up teams. Mangalam Charitable Foundation (NGO) were part of our event and our digital partner was NMTV. We gathered all public to be as a part of audience to cheer up and watch Nukkad Natak. The teams were well organized with their respective batches and badges were given separately to each member of the team for judges to put marks. The space in amphitheatre was maintained well with all necessary requirements for judges, professors, participants as well as audience. Also, one team from MMS couldn't participate since they were not prepared and hence they backed out. Apart from that, MCA team couldn't participate since there were less members in their team and hence had to back out.

Process:

The event started with hosting by Pankhuri and Nitya and judges Rakhi Jain, Mrs Rashmi Choudhari, Mr N.P.Gupta and Ritu Mittal from Mangalam Charitable Foundation were felicitated by our director Mr. Bigyan Verma and our professors. Then the event started with Group1 performing on Religion and caste followed by topics such as Depression, Nazar Hati Durghatna Ghati, Gender Discrimination, Superstitions and Sakaratmakta-Ek Soch. They were all given their respective badge numbers(numbered from 1-15 depending on number of participants). Following all the participation of groups, some people came upto the stage to show their talents which added icing on the cake. Post that, winning team, runnerup team, The Best Actor, The Best Actress, The Best Expression and The Best Script were announced and judges congratulated them by giving trophies, medals and certificates to respective teams and participants. The judgement criteria were on the basis of costume, creativity, clarity of message, public engagement and overall execution of the play and marks was scaled from 1-5. Considering these parameters, the marks for each criteria was added and the highest marks scoring team won the play, along with other categories in the respective manner.













Learnings:

We could learn the importance of street plays which is almost vanished in our country but still prevails in some places. This event is an ultimate and effective way of gathering audience and letting them know the happenings of country in most appropriate manner by engaging them and making them realize the problems arising out of religion, caste, creed and all other social causes. Also, we learnt how to organize the event, patience level, completing tasks on time, coordinating with team members and participants.

Recommendations:

Events like these are highly recommended to be conducted in colleges, offices and every open areas and places. This could help every citizen to know what is happening around the world, what is the actual cause of happening such issues, how to come out of it. Also, it will help in inculcating good values for betterment of society.

Group which performed on “Depression” was the winning team and 1st runner up title was given to team “Nazar Hati Durghatna Ghati” and 2nd runner up title was given to “Gender Discrimination”.

- The Best Actor prize was given to Dharmendra from Group3- Nazar Hati Durghatna Ghati.
- The Best Actress prize was given to Dhanashree from Group2- Depression
- The Best Script prize was given to Group1- Religion and Caste.
- The Best Expression prize was given to Pranam from Group4- Gender Discrimination

SESSION ON ORGAN DONATION

Introduction

An informational session was conducted by Mrs Meera Suresh, of Snehbandhan Charitable Trust on 12th September, 2018.

Methodology

Snehbandhan Charitable Trust was established in 2003 and manages Senior Citizens Home. Mrs Meera Suresh also works towards spreading awareness regarding the importance of organ donation.

Process

Firstly, we were showed how many lives can be saved if organs are donated. After this we were informed about the different organs that can be donated i.e Common transplants like kidneys, heart, liver, pancreas, intestines, lungs, bones, bone marrow, skin, and corneas. Some organs and tissues can be donated by living donors, such as a kidney or part of the liver, part of the pancreas, part of the lungs or part of the intestines. We were then informed about the process of donating organs, Patients on the waiting list are registered in a national computer network and a list of potential recipients are ranked by certain criteria. Also we were explained in detail about the process and procedure involved in donating skin. After the talk on donation we were then showed a video with people with disabilities living difficult lives, who were able to get back to their normal lives due to the organs donated to them.

Learning

After the video, the students realised the importance of organ donation as it helps to save number of lives. It motivated all the students to register for organ donation as they realised transplants can save or transform the life of a person. One organ and tissue donor can help transform the lives of more than 10 people.

WORLD ROSE DAY CELEBRATION FOR CANCER PATIENTS

SAHYOG COMMITTEE OF SIESCOMS

Along with

DEEPSHIKA

A trust for Cancer Care

Celebrates

WORLD ROSE DAY



Introduction

Deepshika is a Trust for Humanity which helps people with Cancer.

Their vision is to provide help to people in requirement and work towards a cancer free world.

Their mission is providing all around support to the patients and giving psychological support to the patient and their family.

Sahyog Committee of SIESCOMS were handed the opportunity to organize an entertainment program for the patients on account of World Rose Day so that they can forget everything and enjoy.

- ✚ Event Place : Assam Bhavan, Vashi
- ✚ Date : 22nd September, 2018
- ✚ Time : 7.00pm to 9.15pm

Methodology

The preparations started with delegating tasks among the team members. Committee members went to Assam Bhavan to meet and interact with the patients to know more about them and to get more information regarding the place, stage etc. The patients were mainly Assamese and many had come to Mumbai from Assam for treatment.

Flyers and Banners were made and circulated among all the groups of SIES and banners were put across college. Sahyog team visited classes to convey the participation message. The Sahyog team decided to handout a token of love to the patients. Request for donation were put out and from the funds that was collected, the gifts that were made/brought were dry fruits, cloth bags, handmade rose flowers for the patients and tree saplings for the chief guests.

Many participants came forward for the event. A screening process was done to choose the best acts. The focus was kept on Assamese songs and similar dances so that the patients could relate and enjoy the program.

Process

The flyers which were made in Assamese language were put out in Assam Bhavan and the members checked out if all the arrangements for the performances were made or not. All the participants who assembled were given their performance number.

The dignitaries who were present for the event were:

- ❖ Mr. Krishnan, CEO of Seth Bhojraj Hassomal trust who has supported free dormitory stay of patients at Assam Bhawan.
- ❖ Mr. Devasish Sharma, Joint Resident Commissioner of Assam Bhawan and Chairman of Deepshikha Trust.
- ❖ Mr. Lakshman Markhe, President of rotary club hill side Navi Mumbai.
- ❖ Mrs. Parul ,Member of Deepshikha Trust.

The program started with Mr. Devasish Sharma addressing the crowd and welcoming them and was followed by Prayer song and a Classical dance. After this there were various Assamese and Bollywood songs performed by the participants. Mr. Devashish Sharma joined in, in an impromptu song with Abhishek Modaks's Assamese song performance which made the crowd cheer and perform with them both. There were various dances which were performed by the participants. There was also a motivational speech from a crowd member. An Assamese band also performed in the event which made the crowd erupt with joy and many came onto the performance area and danced.

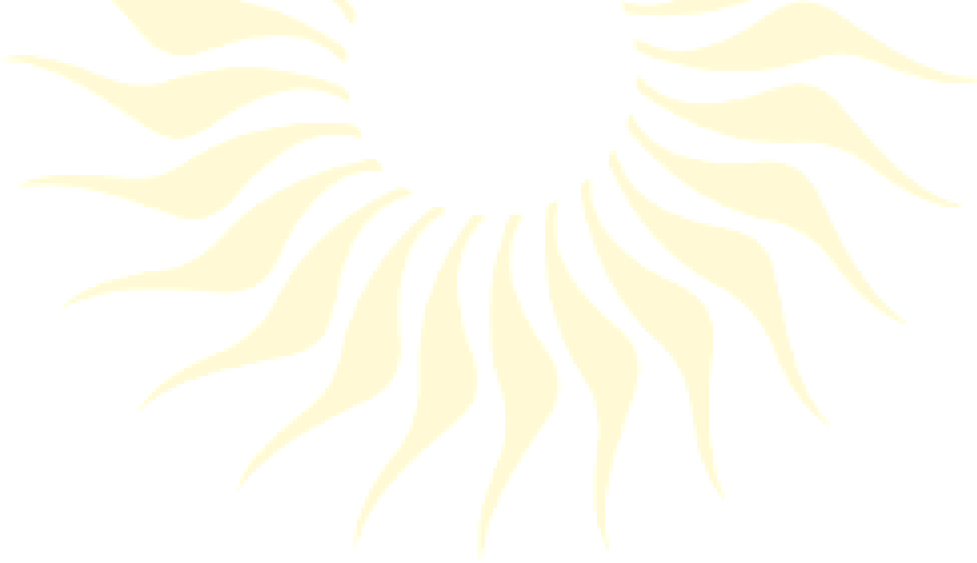
The patients were given a chance to either perform or tell how they felt and some of them shared their talent/thoughts which was an icing on the cake.

The finale of the event was handing out the gifts arranged by the Sahyog committee.

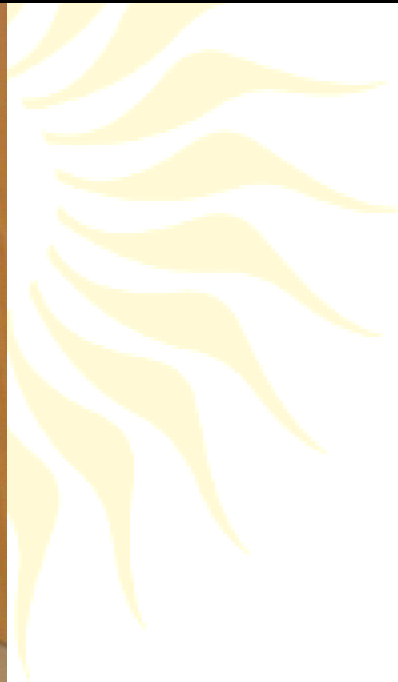
The event ended with a wholesome and appetizing dinner which was served to all.

Photos of the Event :



















Learnings

We learnt the importance of how a single act of even interacting and listening can make a person happy who are undergoing a turmoil in their own life. This event helped us to understand that *“No matter how tough it gets, hope and courage will get us through”*. The patients and their family members realized that people are always around them to help them, encourage them and make them happy.

On the managerial level, the committee members learning were, we understood the importance of knowing our crowd, their likes, dislikes. We learnt how to plan an event, to maintain ourselves and be patient, how to handle situations, allotting time to every event, completing tasks on time, arranging everything beforehand.

Recommendations

Programs like this are highly recommended for Schools, Colleges and Offices. It will give them an opportunity to get aware of the disease and get an insight about the life of the patient. It will help spread more awareness among people. And the patients also will feel supported and will enjoy the company of other humans which can make them happy and be positive to fight against it. Involvement of work sectors can lead to not only emotional but also financial support to the patients and the trust helping them. In all it will help in inculcating better values for the betterment of the society.

JOY OF GIVING ORGANISED BY SAHYOG COMMITTEE

‘Happiness does not result from what we get but from what we give.’

Date of Event: 15th October, 2018 – 22nd October, 2018

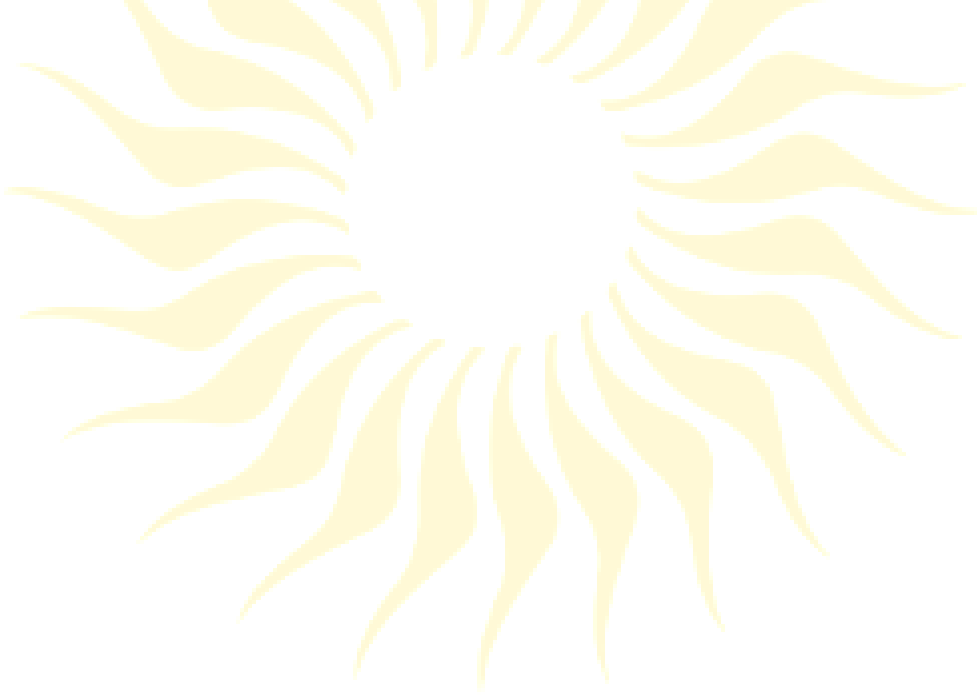
Venue : SIES College of Management studies

Trust Involved : Sneha Bandhan Trust

On 15th October, 2018 Sahyog Committee has organised a charity event ‘Joy Of Giving’. The event was inaugurated at 11.00am in presence of teachers and Sahyog Volunteers. Donation boxes were placed on each floor. Students and teachers were informed about the event via. E-mails and class announcement. Criteria for donation was anything and everything that was in good condition. We had received a good amount of donation. Not only students but teaching and non-teaching staff had contributed a lot.

On 22nd October, 2018 at 5.00pm on the evening the donation was closed. We had received a huge amount of donation. We then contacted the Sneha Bandhan Trust. They distributed all those things to the one who needed it.





REPORT ON SENIOR CITIZENS CULTURAL EVENT

The Event

Energy is typically associated with age, probably that is the reason why we consider our senior citizen population to be low on ideas, imaginations and enthusiasm. This myth was broken when SIES College of management studies organized a senior citizen cultural event under the mentorship of Dr A.K Sengupta where representatives of Belapur Senior Citizen association, Retd. Lt.Colonel D. P. Singh and Mr. D. K. Sharma had joined us for the event. The event was held in the auditorium of SIESCOMS on 23rd October, 2018 from 5.00 PM to 7.00 PM.

Objectives

The committee's objectives were to

- understand the problems faced by Senior Citizens
- know where the Youth is going right or wrong
- Learn Areas of improvement
- What the Youth can learn from Senior Citizens

Approach

The committee's approach and concentration was to

- contact the Senior Citizens' Association
- Arrange Logistics
- Promotional Activities:
 - Announcement
 - Poster

Planning & Execution

The Sahyog committee members planned this event in terms of objectives, theme and performance well in advance. They had chalked out the entire plan and coordinated with Mr D K Sharma and Mr Babbar who were the co-hosts for the senior citizen performances. The first meeting was joined by the core committee members, the faculty in charge, Dr Bigyan Verma, Mr D K Sharma, Mr Babbar and Mrs Rita Sexena where they discussed the theme, performances, timings, date, food preference etc., Right after the meeting the committee members had a brain storming session and discussed how to promote the event and get maximum participation. The committee floated flyers to students and teachers and very soon had entries for dance, music, drama, shayari and magic shows. After the screening process 12 performances from the students were shortlisted. There were good number of performances from the senior citizens side as well. At the same time committee members were looking for sponsorship and were successful in convincing Bikaner with the help of Villas Sir. The Rotary Club helped them channelize the money. On the day of the event their Media Partner arrived at 4.30 PM and were ready to shoot the event. Audience started dropping in at 4.30

PM. The event unveiled with a devotional song by a senior citizen followed by Shayari, solo performances, group singing, group dancing, drama and opening up of the dance floor for the seniors and juniors to dance to their energy levels. It was surprising to see the vibrant energy that senior citizens brought to the dance floor. There was a mix of new and old songs rendition. The event was successful with great audience including senior citizens and students and members of the Rotary Club. The event was full of enthusiasm, energy and fun with a lot of learning for all. The event ended with all the students, senior citizens and committee members dancing together.

Execution

1. Contact Senior Citizens' Association

Retd. Lt.Colonel D. P. Singh chairman of Senior Citizens' Association was contacted to invite the members for the event

2. Arrange Logistics

- 75 snack boxes and bottles of water were arranged prior to the event
- Auditorium was booked and Mic and Speakers were arranged

3. Challenges Faced

The major challenge faced was the appearance of the senior citizens before time. The event was scheduled to be held at 5.00 PM, but they came an hour before. Also, the absence of several participants due to other events.

This challenge was overcome by interacting with the senior citizens, showing them around the college, and by talking to them.

Volunteers

The event was wonderfully co-hosted by Sukanya Sen(student) and Mr Babbar Singh. The event was coordinated by Shikha Agarwal who co-ordinated with Mango Garden's Chairman Retd. Lt.Colonel D. P. Singh, Monica Lobo who co-ordinated with media partners and was conceptualized along with Sahyog members – Aneri Bakhai, Monica Lobo, Sanket Sutar, Sukanya Sen, Shikha Agarwal, Charmi Bhagat, Pratik Bhandare, Rohit Advani, Roshan

Khandelwal, Sushmita Lonkar and Minal. A special mention of Dr Durga Surekha Maam without whose guidance and support the event would not have seen the light of the day.

Conclusion

Beyond a joyful evening for the two groups, the event was a practical learning for the Management Students of SIESCOMS in areas of planning, organizing, and executing an event successfully while parallelly acquiring lessons on time and people management. In a special address to Mentor Dr. A. K Sengupta, Retd. Lt. Colonel D. P. Singh stated "It is very seldom that all 40 senior citizens were fully satisfied with the programme. They thoroughly enjoyed the programme. The discipline and spirit of the students was admirable. Their talents

cannot be explained.” It also rightly pointed out that age is not a factor that can stop you from doing anything.

Photo Gallery

A peek into the event









Link

Also the NMTV coverage of the event is available on YouTube. Follow the link : Watch "SIES Management studies with Rotary Club organises cultural events for senior citizens" on YouTube -<https://youtu.be/9z3KziwFDjs>

ENTERTAINMENT PROGRAM FOR CANCER PATIENTS

SAHYOG COMMITTEE OF SIESCOMS
Along with
MANGALAM CHARITABLE FOUNDATION
Organizes
ENTERTAINMENT PROGRAM FOR CANCER PATIENTS



Introduction

Mangalam Foundation is a non-profitable charitable organization working for noble cause of Society.

Foundation has its mission to help the Cancer Patients by arranging accommodation for those coming from various parts of India for their treatment in Tata Memorial Hospital.

Sahyog Committee of SIESCOMS were handed the opportunity to organize an entertainment program for the patients, so that they can forget everything and enjoy.

- 🚩 Event Place : Mangalam Charitable Trust, Kharghar
- 🚩 Date : 17th November, 2018
- 🚩 Time : 4 pm onwards

Methodology

The preparations started with delegating tasks among the team members. Committee members went to Mangalam Charitable Trust, Kharghar, to meet and interact with the patients to know more about them and to get more information regarding the place, stage etc.

Flyers and Banners were made and circulated among all the groups of SIES. Sahyog team circulated messages in various groups inviting participation from the students. Many participants came forward for the event.

Process

The flyers were put out in Mangalam Charitable Trust and the members checked out if all the arrangements for the performances were made or not. All the participants who assembled were given their performance number.

The dignitaries who were present for the event were:

- ❖ Mr. Naresh Gupta, President of Mangalam Charitable Foundation.
- ❖ Mr. Pradeep Tidar, Senior Police Inspector of Police of Kharghar.
- ❖ Ms. Kavita Shrimal, an active (local) volunteer.
- ❖ Ms. Somya Gupta, Member of Mangalam Charitable Foundation.

The program started with our hosts of the event Amruta Deshpande and Mahalakshmi Krishnamurthy addressing the crowd and welcoming them and was followed by Prayer song and a Classical dance. After this there were various performance by the participants like group songs and solo songs. Later joined the chief guest of the program Mr. Pradeep Tidar, Senior Police Inspector of Kharghar. Ms. Kavita Shrimal, an active volunteer also joined to witness the program and also contributed by singing a song to entertain the patients. A simple game was conducted to involve the patients. The patients were given a chance to either perform or tell how they felt and some of them shared their talent/thoughts which was an icing on the cake. The foundation served snacks to everyone.

Towards the end of the program volunteers were presented with certificates by the chief guest for their active participation in entertaining the lovely patients. Closing of the program was done by President of Mangalam Charitable Foundation, Mr. Gupta and Ms. Somya Gupta.

Photos of the Event :













Learnings

We learnt the importance of how a single act of even interacting and listening can make a person happy who are undergoing a turmoil in their own life. This event helped us to understand that *“No matter how tough it gets, hope and courage will get us through”*. The patients and their family members realized that people are always around them to help them, encourage them and make them happy.

On the managerial level, the committee members learning were, we understood the importance of knowing our crowd, their likes, dislikes. We learnt how to plan an event, to maintain ourselves and be patient, how to handle situations, allotting time to every event, completing tasks on time, arranging everything beforehand.

Recommendations

Programs like this are highly recommended for Schools, Colleges and Offices. It will give them an opportunity to get aware of the disease and get an insight about the life of the patient. It will help spread more awareness among people. And the patients also will feel supported and will enjoy the company of other humans which can make them happy and be positive to fight against it. Involvement of work sectors can lead to not only emotional but also financial support to the patients and the trust helping them. In all it will help in inculcating better values for the betterment of the society.

MAHA WALATHON: The official Maharashtra Walkathon

Sahayog Committee introduces Maha Walkathon

Mahawalkaton is a 2 km walk from your location and it in an official government event

Schools and colleges all over Maharashtra will be participating

Every participant will get a participation certificate from the Government

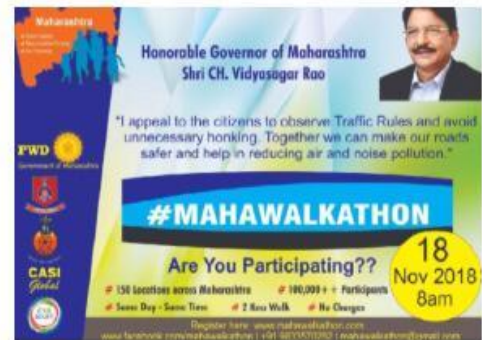
You are invited to participate along with your friends and family members

Event date: 18th November

Time: 8 a.m.

Last day to give your names: 16th November

Give your names to Hemant: 8655444873





Maha Walkathon

The Official Maharashtra Walkathon

What a Walk Guinness Record!

(Maha Walkathon)

A day to be remembered, 2km walk started at 8am on 18th November, 2018 from Mantralaya CST till Marine lines and vice-a-versa. Several schools and colleges participated with an aim to make people aware about honking while driving disturbs the nature's creatures, several posters, banners, cutouts were used by students. There were several government people participated in teams they were Fire brigade, Maharashtra Police, Maharashtra RTO. Our walk was given green signal by Mayor of Mumbai who was present with us to walk. The day was full of energy shown by kids, youngsters as well as seniors in various ways like slogans, theme songs. As a team we had participated carrying our college banner dressed in white as that was the color code for college participants.

The event was covered by media channels as well as it was gone live on face book to make a record. After a successful completion of walk refreshment were provided. During this event a lot of things were taken care of like medical team, police protections. The event ended on a high positive mode as all enjoyed the event making a huge hit.

Learning from this was team management, leadership qualities, group participation, networking & communication skill.

BLOOD DONATION CAMP ORGANISED BY SAHYOG COMMITTEE ALONG WITH ROTARY CLUB NAVI MUMBAI HILL SIDE

Date: 11th January 2019

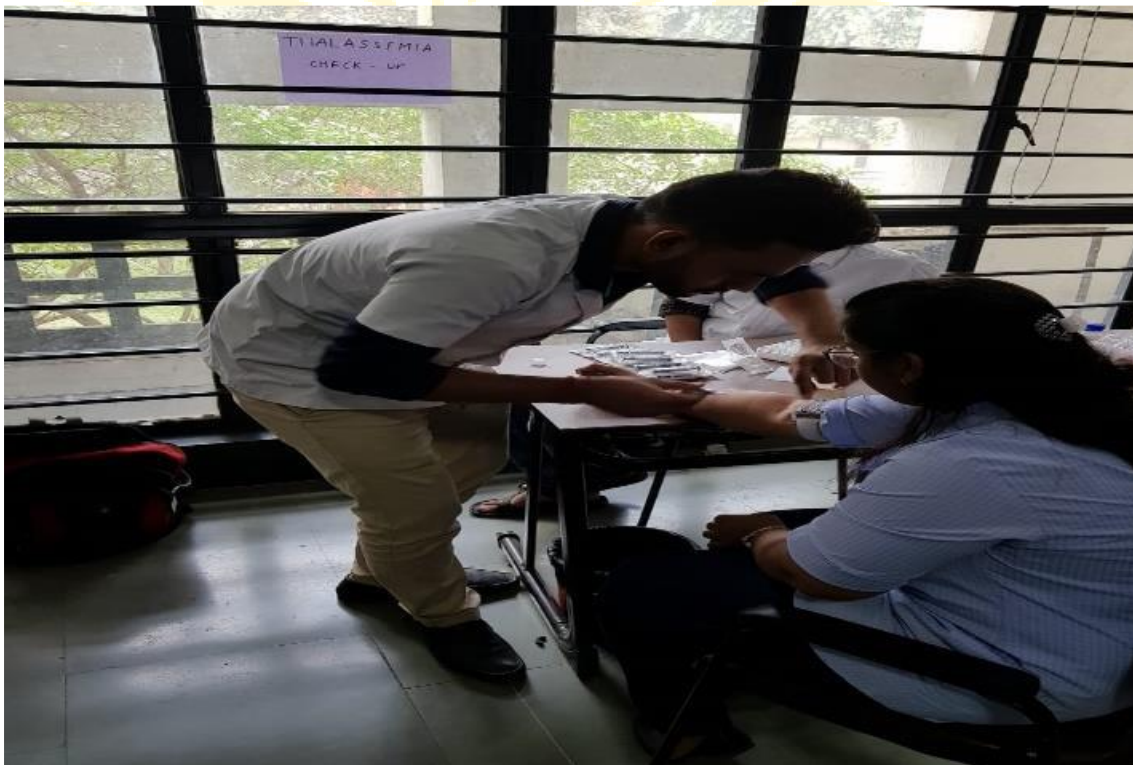
A blood donation camp was organized by SIES College of Management Studies (Nerul) , Sahyog Committee in association with Rotary Club on 11th January 2019. A team of 15 doctors and nurses of Sarvodaya blood bank came for collection of blood .The event started with inauguration done by our Director Dr Bigyan Verma.

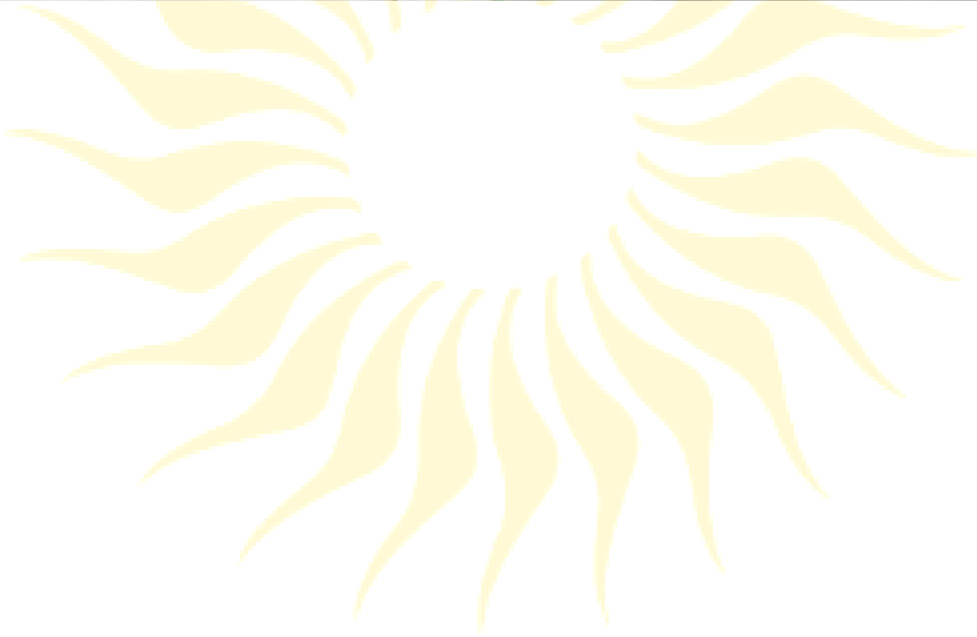
The camp was held in room no.T1 and T2 on the ground floor. The students and other faculty members were informed via e-mails and announcements. Oral information were given to the surrounding area. Also few volunteers went to DY Patil College for the announcement regarding the event. Our teachers also helped us for organising the event.

On the day of event few volunteers came form Rotary club who told the students the importance and benefits of blood donation. Rotary club has also organised a free Thalassemia Check-up for all. A team of doctors were collecting samples for Thalassemia Check-up. In all 84 people have arrived for blood donation out of which 68 were able to donate blood. All those who donated blood were given frooti to drink and were also rewarded with certificates. The event ended by 3.00 pm. Everyone appreciated the team for organising the event.













MUSKURAHAT MELA

Introduction

Mela is a Sanskrit word meaning 'gathering' or 'to meet' or a 'fair'. It is used in the Indian subcontinent for all sizes of gatherings and can be religious, commercial, cultural or sport-related. It popularly refers to shows and exhibitions in recent times. It can be theme-based, promoting a particular culture, art or skill. Generally in "melas" people can find eateries, entertainment activities, shops and games. "Muskurahat Mela" as the name suggests was itself a happy, cheerful and a fun filled fair full of enjoyment. This mela was conducted to raise donations for kids of NGO named Muskurahat Foundation. The main purpose of raising donations was to help the kids of NGO in their education, buying books, and their basic necessities. So, we conducted one such mela organised by our committee students where the students showcased their talents by setting up stalls. The stalls included pastry stall, chaat stalls and various game stalls. Thus, there was profit generated for the students who set up stalls and also it benefitted for social cause.

Methodology

We tied up with an NGO Muskurahat Foundation to raise funds for them and set up the Muskurahat Mela to raise funds. We encouraged students to set up stalls for the mela and made a donation box so that the students who had set up their stalls can put their 50% profits and other students who had participated can also give their contribution.

Process

We had students as well as Sahyog Committee set up stalls for food and games at the Muskurahat Mela. 50% of the profits from all the stalls of students and 100% profits of Sahyog Committee stalls were collected at the end of the event. There was also a donation box set up for direct donations. The event was successful and the total funds raised at Muskurahat Mela were Rs. 2760 which were then donated to the Muskurahat foundation.



Learnings

Muskurahat Mela was organised within a short period of time. Through this we understood how to implement and manage an event within the limited time with the available resources. We understood the importance of proper planning which had to be done and decision making skills in each and every stage of the entire event. Also, understood how social media can be used in an effective manner to promote the event. Major takeaways acquired from the event are convincing and negotiating skills. Convincing the students to set up food and game stalls and negotiating with them in the profits they got through it was the main learning. By managing the whole event along with setting up game stalls with other non committee members, made us understand the aspect of multitasking and entrepreneurial skills.

Recommendations

The activity could have been carried out in an open area as it would have helped to manage the crowd. Similar kind of activities can be conducted in the college campus to raise funds for various NGOs. This will also increase student participation in these kind of activities.

WALKATHON: WORLD CANCER DAY

SAHYOG COMMITTEE OF SIESCOMS

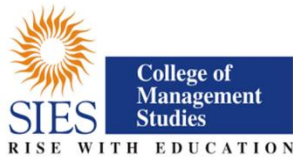
Along with

DEEPSHIKA

A trust for Cancer Care

Celebrates

World Cancer Day



WALKATHON

SAHYOG COMMITTEE OF SIESCOMS

Along With

DEEPSIKHA - A TRUST FOR CANCER CARE

Celebrates

WORLD CANCER DAY

"I AM AND I WILL"

CANCER IS CURABLE IF DETECTED EARLY

JOIN US IN THE FIGHT!

On Monday, 4th February, 2019 At 04:30pm

Venue: Mini Seashore, Opp. Fortis Hospital, Vashi



Introduction

Deepshika is a Trust for Humanity which treats cancer patients.

Their vision is to provide help needy people and work towards a cancer free world.

Their mission is providing all around support to the patients and giving psychological support to the patient and their family.

Sahyog Committee of MMS of SIESCOMS was handed the opportunity to organize a walkathon to spread awareness regarding cancer. The aim of walkathon was to educate people, spread awareness and save lives.

Event Venue: Mini-Seashore, Opp Fortis Hospital, Vashi

- Date : 4th February, 2019
- Time : 4.30pm to 6.00pm

Methodology

The preparations started by forming an organizing team which consisted of six members. The responsibility was delegated among the team members. Flyers and Banners were made and circulated among all the groups of SIES and banners were put across college. Sahyog team visited different classes to encourage people to participate for the event. Students also made hand-made placards with meaningful messages and they also made a Flag which was used for flag off.

Since it is a Walkathon, permission was taken from college authority as well as from Police.

Process

The dignitaries who were present for the event were:

- ❖ Mrs. Parul ,Member of Deepshika Trust.
- ❖ Dr. Durga Surekha – Faculty Head-CSR
- ❖ Prof. Sujatha Rao

The program started with Mrs. Parul addressing the crowd and welcoming them. She discussed about cancer and how they treat it in their trust. The best part of the event was that the cancer patients joined us.

Then Dr. Durga Surekha did the flag off with small message for all the students of SIESCOMS. Also Prof. Sujatha Rao gave some insights about cancer awareness. Finally the whole crowd with great enthusiasm began walking. The best part of the event was that the cancer patients walked along with us. We also distributed pamphlets to the surrounding public.

Learnings

On the managerial level, the committee members learned how to plan an event, to maintain ourselves and be patient, how to tackle difficult situations.

Members also understood that if we can save lives by organizing such events and understanding that **Cancer survived is a life Revived.**



In a very short span of time all the arrangements were made by the organizing team so they worked for one full week for making arrangements beforehand. They had to co-ordinate with faculty member, deepsikha trust and also the participants. Everyone together had to complete this walkathon successfully and with a spirit in their mind that it is for a social cause. Such events gives students a feeling of socially responsible citizen towards society and contributing as much as they can for towards the welfare.

Conclusion

Events like walkathon create awareness about the disease amongst people and get an insight about the life of the patient. Most important patients feel supported and motivated. They feel positive and start believing that they can fight against cancer. Patients also enjoy the company of other people who make them happy, they feel energetic by seeing that people are concerned

Highlights of the Event

We Can, We Will Flag off Once you choose hope, anything is possible



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